



AGOSCI 13th

Biennial Conference

17-20 May 2017

The Grand Hyatt
Melbourne, VIC Australia



www.agosci.org.au

**Sponsorship &
Exhibition Prospectus**

Invitation

It is with great pleasure that we invite you to become a sponsor or exhibitor for the AGOSCI 13th Biennial Conference 'Ready, Set, AAction' at the Grand Hyatt hotel, Melbourne, 17-20th May 2017.

Established in 1981, AGOSCI is an inclusive group interested in enhancing the participation of all people with complex communication needs. AGOSCI has established an excellent reputation for inspiring conference delegates. Delegates will be challenged to think about their readiness to support, engage and involve people with complex communication needs in all aspects of life. The content of the conference will set the standards for functional communication support. And conference delegates will learn what AAction is needed to create a more welcoming society for people with communication support needs.

This is an important event on the calendar of many individuals with little or no speech, their support networks and professionals including speech pathologists, special educators and researchers. With a stimulating program we expect up to 400 delegates to attend the Conference from all over Australia and internationally.

The Conference will offer a valuable opportunity for sponsors and exhibitors to network and will include an exciting social program enabling discussion with your industry colleagues.

We look forward to welcoming you to Melbourne in 2017!

Fact – Communication disabilities are associated with many disabilities and health problems:

- One in a thousand people have complex communication needs
- One in 500 people have cerebral palsy
- One in 6 Australians will have a stroke and 30% post stroke have communication problems
- 31% of NDIS participants have Autism Spectrum Disorder
- 85% of people with Parkinson's have speech and/or swallowing difficulties
- 13,000 Australians use an electronic communication device

AGOSCI 13th Biennial Conference

17-20 May 2017

The Grand Hyatt
Melbourne, VIC Australia



Wednesday 17 May

Pre Conference Workshops

Thursday 18 May

Conference & Exhibition

Friday 19 May

Conference & Exhibition

Saturday 20 May

Conference & Exhibition

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Conference Contacts

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www.agosci.org.au

About AGOSCI

AGOSCI (established 1981) aims to increase public awareness of complex communication needs (CCN) and advocate for the rights of people who have CCN. AGOSCI's Biennial Conferences provide a forum for education, networking and information sharing. AGOSCI organises biennial national tours, publishes a biannual national newsletter, provides a vibrant national listserv, and supports state based networking and events.

Conference Theme

The AGOSCI Conference theme for 2017 is "Ready, Set, AACtion".

The conference theme reflects our need to be ready for the arrival of the National Disability Insurance Scheme and the effects this will have on the lives of children and adults with little or no speech. "Ready, Set, AACtion" will showcase the best products and services, the latest research and the most inclusive communication practices for people with little or no speech.

The conference is an opportunity for people who use AAC, their families, friends, work colleagues, and people who work within the area of Augmentative and Alternative Communication to come together to share their knowledge and skills. The AGOSCI conference attracts people of all ages and from different sectors of the community.

The four themes of the conference highlight our readiness, preparedness and willingness to act as the NDIS rolls out across Australia. These four themes will guide the content of the conference:

- Living with an acquired communication disability
- Readiness for work, play and life
- Set for successful outcomes for communication and inclusion
- Inclusive mealtimes

The conference will encourage papers that explore these themes and connections.

About the Delegates

AGOSCI Conferences are unique in the Australian field of AAC and attract delegates from all over Australia, New Zealand, Singapore, Hong Kong and other Asia-Pacific neighbours.

The AGOSCI 13th Biennial Conference will attract those who wish to share information, learn and discuss issues relating to complex communication needs, augmentative and alternative communication, mealtimes and swallowing issues.

Delegates include:

- People with little or no speech (Complex Communication Needs)
- Family Members
- Speech Pathologists
- Occupational Therapists
- Special Educators
- Assistive Technology Professionals
- Rehabilitation Engineers
- Equipment Suppliers
- Support Workers
- Medical Professionals

The Conference Venue

The Grand Hyatt offers the finest in Melbourne venue hire with dynamic features and five star service.

Situated in the heart of Melbourne's CBD on prestigious Collins Street, the Grand Hyatt is renowned for its luxury, consistent service excellence and easy accessibility to many of Melbourne's tourist attractions.

With dedicated in-house services tailored for this event, the Grand Hyatt is ideal for the pre-conference workshops, the concurrent sessions offered with the conference program, trade displays, meeting areas and the conference dinner and other networking events.

Sponsorship Opportunities

This conference will provide an outstanding opportunity to reach national and international delegates. The benefits of sponsorship include:

- Exposure of your organisation's brand to at least 400 potential consumers. The Grand Hyatt has the capacity for 1,500 delegates. The Committee is building a programme that will raise a high level of interest, attracting a range of delegates both locally and nationally;
- Raising your company's profile to those within and outside the disability sector who are keen to learn more about the benefits of your products and services;
- Increasing awareness of your company's reputation and its contribution to people with complex communication needs; and
- Providing a cost effective means of reaching a targeted group of delegates from the disability, health and education sectors, government and not-for-profit organisations.

Tailored Sponsorship Options

We invite you to contact us to negotiate and tailor a package of benefits to best reflect the way in which you would like your company or organisation to be represented at the Conference. We are keen to receive 'expressions of interest' from sponsors willing to offer from \$500 to \$10,000 or more. Your contribution would be gratefully received and will reflect your company or organisation's support of communication as an essential human right, and the most crucial requirement for participation in our individual lives and in society.

Other benefits may be negotiated at all sponsorship levels. We will work with your company or organisation to ensure the sponsorship benefits meet your objectives in sponsoring the 2017 AGOSCI Conference.

Sponsorship Packages

Gold Sponsor

\$10,000, 1 available

Be at the forefront of the 2017 AGOSCI Conference Theme: “Ready, Set, AAction”.

- Two 3m x 3m exhibition booth (or equivalent space for custom booth) located in prime position within the Exhibition
- Two complimentary full conference registrations including the welcome reception and dinner with two additional dinner tickets
- Your own branded lanyards for all delegates provided at your own cost
- Logo on Plenary Session Main Screen
- Pull Up Banner on Plenary Stage
- Verbal thanks to sponsor at Opening and Closing of Conference
- Sponsor’s logo printed on the cover & inside front page of the Conference Handbook with acknowledgement of sponsor’s support
- Full page colour advertisement in the Conference Handbook
- Sponsor’s logo on the AGOSCI website, linking to your website
- Sponsor’s logo included in Conference Proceedings USB
- Right to include an insert, USB and promotional merchandise in the delegates’ satchels
- Electronic delegate list

Silver Sponsor

\$7,500, 2 available

A key sponsor with a high profile visual presence.

- One 3m x 3m exhibition corner booth (or equivalent space for custom booth) located prominently within the Exhibition
- One complimentary full conference registration including the welcome reception and dinner with two additional dinner tickets
- Logo on Plenary Session Main Screen
- Verbal thanks to sponsor at Opening and Closing of Conference
- Sponsor’s logo printed on inside front page in the Conference Handbook
- Half page colour advertisement in the Conference Handbook
- Sponsor’s logo on the AGOSCI website, linking to your website
- Sponsor’s logo included in Conference Proceedings USB
- Right to include an insert, USB and promotional merchandise in the delegates’ satchels
- Electronic delegate list

Bronze Sponsor

\$5,000

Significant presence throughout the Conference.

- One 3m x 3m exhibition booth located prominently within the Exhibition
- One complimentary full conference registration including the welcome reception and dinner
- Verbal thanks to sponsor at Opening and Closing of Conference
- Sponsor’s logo printed on inside front page in the Conference Handbook
- Quarter page colour advertisement in the Conference Handbook
- Sponsor’s logo on the AGOSCI website, linking to your website
- Sponsor’s logo included in Conference Proceedings USB
- Right to include an insert, USB and promotional merchandise in the delegates’ satchels
- Electronic delegate list

Conference WiFi Sponsor

\$7,000, 1 available

Be recognised for providing innovative multimedia communications.

- One complimentary full conference registration including the welcome reception and dinner
 - Organisation logo printed in the Conference Handbook
 - Half page colour advertisement in the Conference Handbook
 - Sponsor's logo on the AGOSCI website, linking to your website
 - Sponsor's logo included in Conference Proceedings USB
 - Right to include an insert, USB and promotional merchandise in the delegates' satchels
 - Electronic delegate list
-

Conference Dinner Sponsor

\$10,000, 1 available

The majority of delegates attend the Conference Dinner. Delegates will associate your company with this special event.

- The conference dinner will be named by your organisation
 - All promotion of the conference dinner will feature your organisation
 - Display your corporate signage during the function
 - Four conference dinner tickets to share this occasion with delegates
 - One gift/promotional item with logo on tables for all guests at the function
 - Organisation logo printed in the Conference Handbook
 - Organisation logo printed on the dinner menu
 - Quarter page colour advertisement in the Conference Handbook
 - Sponsor's logo on the AGOSCI website, linking to your website
 - Sponsor's logo included in Conference Proceedings USB
 - Right to include an insert, USB and promotional merchandise in the delegates' satchels
 - Electronic delegate list
-

Welcome Reception Sponsor

\$5,000, 1 available

Provide a joyous arena for networking and gain significant promotion.

- The welcome reception will be named by your organisation
 - All promotion regarding the welcome reception will feature your organisation
 - Display your corporate signage during the function
 - Organisation logo printed in the Conference Handbook
 - Quarter page colour advertisement in the Conference Handbook
 - Sponsor's logo on the AGOSCI website, linking to your website
 - Sponsor's logo included in Conference Proceedings USB
 - Right to include an insert, USB and promotional merchandise in the delegates' satchels
 - Electronic delegate list
-

Morning & Afternoon Tea Sponsor

\$2,750, 5 available

- Opportunity to place tent cards on service tables during the catering break
 - Organisation logo printed in the Conference Handbook
 - Sponsor's logo on the AGOSCI website, linking to your website
 - Sponsor's logo included in Conference Proceedings USB
 - Right to include an insert, USB and promotional merchandise in the delegates' satchels
 - Electronic delegate list
-

Conference Proceedings USB Sponsor

\$3,000, 1 available

- Organisation logo printed on the Official Conference Proceedings USB
- Organisation logo printed in the Conference Handbook
- Sponsor's logo on the AGOSCI website, linking to your website
- Sponsor's logo included in Conference Proceedings USB
- Right to include an insert, USB and promotional merchandise in the delegates' satchels
- Electronic delegate list

Satchel Insert Sponsor

\$750, Unlimited

- Organisation logo printed on the Official Conference Proceedings USB
- Organisation logo printed in the Conference Handbook
- Sponsor's logo on the AGOSCI website, linking to your website
- Sponsor's logo included in Conference Proceedings USB
- Right to include an insert, USB and promotional merchandise in the delegates' satchels
- Electronic delegate list

Satchel Sponsor

\$3,000, 1 available

Conference satchels are often retained and used as a memento after the event.

- Organisation logo printed on the delegate satchel with the conference logo
- Organisation logo printed in the Conference Handbook
- Sponsor's logo on the AGOSCI website, linking to your website
- Sponsor's logo included in Conference Proceedings USB
- Right to include one gift/promotional item with logo in satchel
- Right to include an insert, USB and promotional merchandise in the delegates' satchels
- Electronic delegate list

Advertising

\$550

- Quarter page colour advertisement in the Conference Handbook



Exhibition Opportunities

The exhibition of products, services and information that support people with complex communication needs is a cornerstone of the AGOSCI Conference. Delegates appreciate being able to update knowledge and to experience the displayed items “hands-on”. We invite you to exhibit at the AGOSCI 13th Biennial Conference.

The Trade Exhibition will be held for the duration of the main Conference (17 – 20 May 2017). Companies are invited to use this opportunity to promote their products and services to delegates. This is an excellent way to communicate key messages to potential clients in the AGOSCI community. By becoming a conference exhibitor, you will have the opportunity to meet and network with key industry representatives; to promote your products, services and future directions; and to share your expertise with an enthusiastic audience.

By participating in AGOSCI 13th Biennial Conference your company is making a difference to the disability sector while at the same time enhancing its image as a responsible corporate supporter.

The conference exhibition will be located in the Mayfair Ballroom, located in close proximity to the plenary session room at the Grand Hyatt. The space is central to the Conference life and all catering breaks will be held within the exhibition.

Exhibitor Prizes/Competitions

Exhibitors are free to offer raffles, lucky draws or other promotional activities, provided they do not impinge on the activities or space of other exhibitors. Any raffle or competition run as an incentive to attract delegates to booths must ensure that all delegates are eligible for the prize(s) offered. Any raffles, announcement of prizes etc are at the discretion of the exhibitors.

There will be prizes on offer to those who attend the closing ceremony on the final day of the Conference. Do not miss the opportunity to donate a prize from your company. The winners will be announced during the closing ceremony.

Exhibition Packages

Standard Earlybird* Exhibition Booth \$2,000

- Single 3m x 3m stand with Velcro compatible walls
- Fascia signage - computer cut vinyl maximum 30 letters
- 2 spotlights
- 1 power outlet
- 1 clothed trestle table (1.8m x 0.8m)
- 2 chairs
- Additional furniture may also be ordered at Exhibitors' cost
- 2 x complimentary full conference registrations including welcome reception and conference dinner tickets

* Standard earlybird exhibition booths must be purchased before Monday 1 February 2017

Standard Regular* Exhibition Booth \$2,400

- Single 3m x 3m stand with Velcro compatible walls
- Fascia signage - computer cut vinyl maximum 30 letters
- 2 spotlights
- 1 power outlet
- 1 clothed trestle table (1.8m x 0.8m)
- 2 chairs
- Additional furniture may also be ordered at Exhibitors' cost
- 2 x complimentary full conference registrations including welcome reception and conference dinner tickets

* Standard regular exhibition booths are purchased after Tuesday 2 February 2017

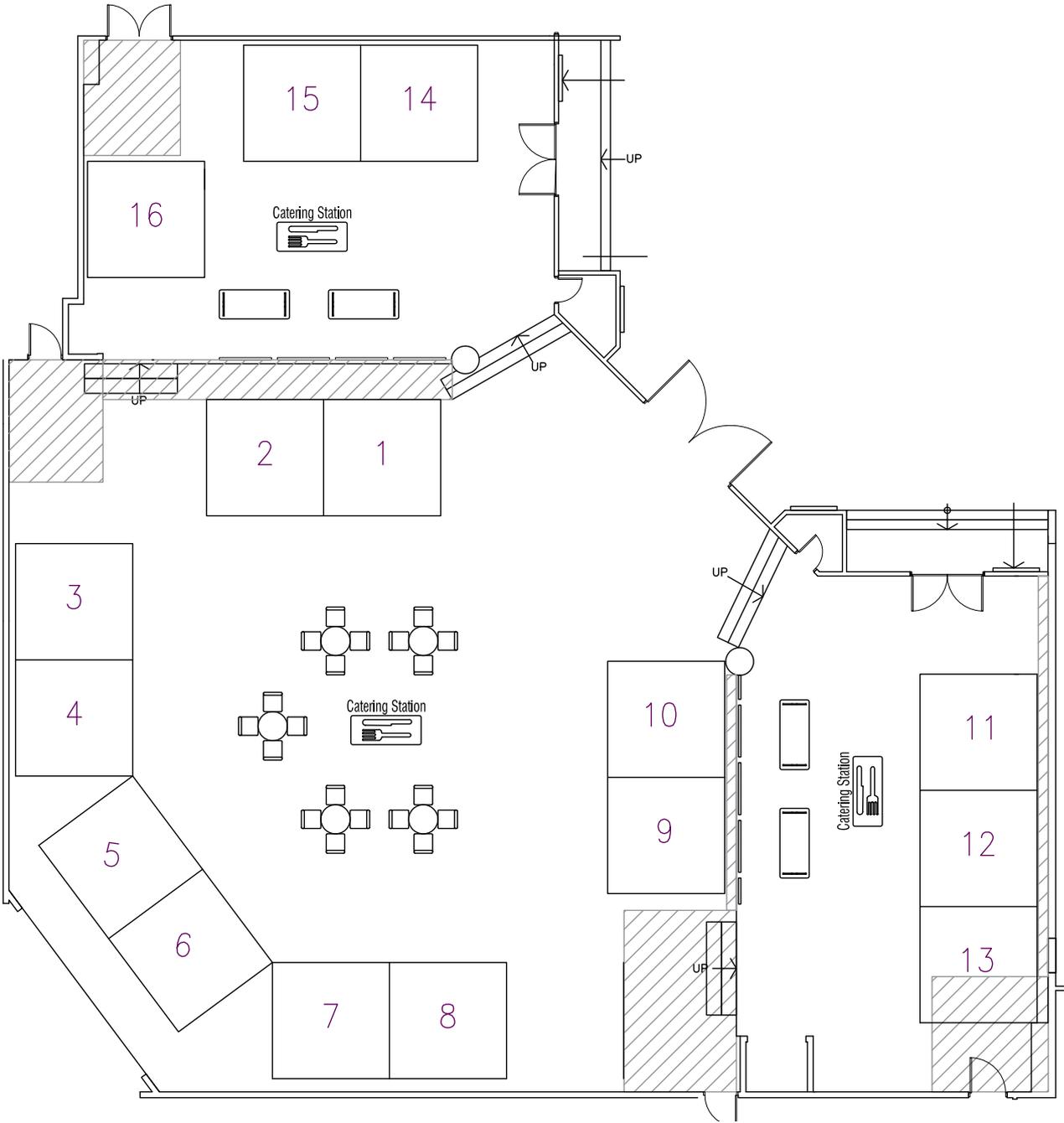
Exhibition Trestle Table

\$1,000

- 1 clothed trestle table (1.8m x 0.8m)
 - 1 poster board
 - 1 chair
 - Additional signage and pull up banners will need to be provided by the Exhibitor
 - Available for Not-For-Profit Organisations / Associations Only
 - 1 x complimentary full conference registration including welcome reception and conference dinner ticket
-

Exhibition space and booth types are limited, so booths will be allocated in order received. Exhibitors will be requested to advise their booth location preferences in order of 1, 2 and 3 (1 being most preferred, 3 being least preferred) from the floor plan in this prospectus.

Exhibition Floorplan



Sponsorship Booking Form

Organisation Name
.....

Contact Name
.....

Position
.....

Postal Address
.....
.....

Phone
.....

Mobile
.....

Fax
.....

Email
.....

** Please note that Sponsorship options are limited so sponsorship will be allocated in order received.*

Sponsorship Booking Details

- Gold Sponsor, \$10,000
- Silver Sponsor, \$7,500
- Bronze Sponsor, \$5,000
- WiFi Sponsor, \$7,000
- Conference Dinner Sponsor, \$10,000
- Welcome Reception Sponsor, \$5,000
- Morning & Afternoon Tea Sponsor, \$2,750
- Conference Proceedings USB Sponsor, \$3,000
- Satchel Sponsor, \$3,000
- Satchel Insert Sponsor, \$750
- Advertising, \$550
- Other (please phone to negotiate), \$

Total Sponsorship (incl. GST)

\$
.....

Confirmation

To confirm your participation in the 2017 AGOSCI Conference please fax this form back to All Occasions Management on 08 8125 2200 or email claire.amor-haynes@aomevents.com at your earliest convenience.

Payment

Payment must be made in Australian dollars. Payment can be made by cheque or EFT transfer.

Cheques and drafts should be made payable to All Occasions Management – AGOSCI 2017 and sent by mail to: C/O All Occasions Management, 12 Stirling Street, THEBARTON SA 5031

Electronic Funds Transfer should be made payable to: All Occasions Management – AGOSCI 2017 Commonwealth Bank, Hindmarsh BSB 065 112 Account 1016 3910

To allow us to identify your EFT payment, please enter AGOSCI and your surname as the statement reference and send the remittance advice via fax, post or email to the details above.

Please Note

Full payment must be finalised before Friday 31 March 2017. Should payment not be received by the due date, the organiser will release the assigned space. Once an application form is received the requested item is deemed to be booked and the booking organisation is liable for full payment. Upon receipt of this application, a confirmation letter and tax invoice for the full amount will be forwarded. Your signature is taken as confirmation of your booking, acceptance of the details and acceptance of the terms and conditions.

Authorisation

Signed
.....

Print Name
.....

Date
.....

Exhibition Booking Form

Organisation Name
.....

Contact Name
.....

Position
.....

Postal Address
.....
.....

Phone
.....

Mobile
.....

Fax
.....

Email
.....

Exhibition Booking Details

** Please refer to the Exhibition Floor Plan for booth and trestle table numbers.*

Position of 1st preference
.....

Position of 2nd preference
.....

Position of 3rd preference
.....

	Cost	No. of booths	Total
Standard Earlybird* Exhibition Booth	\$2,000	x	= \$
Standard Regular* Exhibition Booth	\$2,400	x	= \$
Exhibition Trestle Table	\$1,000	x	= \$

Exhibition Total Amount (incl. GST)

\$
.....

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Authorisation

Signed
.....

Print Name
.....

Date
.....

Sponsorship & Exhibition Terms and Conditions

Application and Payment

Complete the Sponsorship Application Form and return it to Claire Amor-Haynes of All Occasions Management. On receipt of the Form, a confirmation letter will be sent with a tax invoice for the deposit amount (50% of total payment due). Final payment of the remaining 50% is due by 31 March 2017. If your final payment is not received by the due date, the sponsorship will become available to other interested organisations.

Acceptance and Allocation

The Conference Organising Committee reserves the right to accept or reject any application for sponsorship at its absolute and unfettered discretion with the return of any deposit paid. Sponsorship packages will be generally allocated to those organisations who apply earliest. Allocation of sponsorship packages is at the discretion of the Conference Organising Committee, whose decision will be final.

Deadlines

The deadlines designated by All Occasions Management for delivery or supply of materials, information or artwork are not negotiable. In the event that materials, information or artwork required by All Occasions Management are not received by the designated due date, their use for their intended purpose cannot be guaranteed. The value of these entitlements will not be refunded if this is the case. The Conference Organising Committee's requirements regarding the artwork for logos and advertisements, specifications and delivery details for signage, delivery of satchel inserts or other arrangements will be sent to you in a confirmation letter at a later date.

Consequential Damage

The Conference Organiser will not be liable for any indirect or consequential damages arising out of a breach of this sponsorship contract.

Exceptional Circumstances

The Conference Organising Committee reserves the right to change the venue and duration if exceptional circumstances demand. In the event of a change of venue and/or duration, the agreement to participate will remain in force as long as the sponsor is informed at least one month before the planned Conference. The Conference Organiser will use reasonable endeavours to remedy the impact of exceptional circumstances.

Responsibility

The Conference Organising Committee, Conference Organiser and the Grand Hyatt accept no responsibility for any act, accidents, omissions on the part of service providers, the accuracy or content of any written or oral statements by speakers in connection with this event, delay, damage, personal injury or death.

Sponsorship Opportunities

Please refer to the Sponsorship opportunities in the section headed "Sponsorship Packages". Any variations to the description of each package must be as agreed in writing with the Conference Organiser.

Unavoidable Occurrences

In the event that the Conference is cancelled or delayed through no fault of the Organiser, the Venue Manager, Conference Organising Committee including but not limited to fire, flood, labour disputes, natural disasters, Acts of God, civil disorders, riots, insurrections, work stoppages, slow downs or disputes, or other similar events then the Sponsor shall not be entitled to any refund or claim for any loss of damage.

Exhibition Terms and Conditions

1. All exhibitors shall be responsible for making their exhibits accessible to all delegates.
2. Exhibit set-up will be early on the morning of the first day of the Conference. The venue is not available the night prior to the Conference. Exhibit pack-up will be on the final day of the Conference. The exhibition must be ready to open at morning tea on the first day of the main conference.
3. Exhibitors and their representatives shall indemnify and hold harmless AGOSCI, the Grand Hyatt and their affiliated agents and employees from any and all liabilities for loss, damage, or injury ensuing from any cause whatsoever.
4. Exhibition space and booth type are limited, so booths will be allocated in order received. Exhibitors will be requested to advise their booth location preferences in order of 1, 2 and 3 (1 being most preferred, 3 being least preferred) from the floor plan in this prospectus.
5. All exhibit cancellations must be in writing. If received on or before 31 March 2017 all monies paid will be refunded less 25% of total booth cost. There are no refunds for exhibits cancelled from 1 April 2017.
6. AGOSCI cannot guarantee against loss or damage of any kind. Exhibitors wishing to insure their exhibit materials against theft, damage, fire, accident, or loss of any kind must do so at their own expense.
7. Should two or more firms wish to exhibit in a single exhibit booth they should contact All Occasions Group, claire.amor-haynes@amevents.com to make arrangements. Subletting is not permitted without prior arrangement.
8. Exhibits should be contained within the constructed booth. They should not obstruct the view of, or interfere with, traffic to other exhibits.

9. Demonstrations, distribution of literature, samples, and detailing should take place inside booths in order to avoid infringement on rights and privileges of other exhibitors.
10. AGOSCI may withdraw permission to exhibitors to distribute souvenirs, advertising, or other material it considers objectionable.
11. All exhibit materials, including decorations, exhibit display, motion picture projectors and apparatus must conform to fire regulations and electrical codes of the venue.
12. The Conference venue requires that all electrical cables be tested and tagged prior to use in the facility.
13. The Conference venue has its own terms and conditions to which all attendees are required to comply. These will be circulated once bookings have been received.
14. Exhibitors are required to have their exhibit space neat and orderly at all times.
15. Smoking is not allowed in the Grand Hyatt Melbourne building.
16. Exhibition opening times will be listed in the program, so please ensure that your booth is open during these times.
17. No booth may be dismantled until after the final lunch break on the final day.
18. Exhibitors or their representatives who fail to observe these conditions of contract, or who, in the Association's opinion, conduct themselves unethically, may be dismissed from the exhibition without refund or appeal for redress.

Please note that the main conference commences on Thursday 18 May 2017 and will conclude on Saturday 20 May 2017.